



Desert Springs PTA

6010 E. Acoma Drive Scottsdale, AZ 85050 602-449-7200
Paradise Valley Unified School District No. 69

Sponsorship Levels and Advertising Details

Hawk: \$1,000

- Banner recognition at all Desert Springs Preparatory events
- Prominent name and logo placement on printed materials related to Desert Springs Preparatory PTA events
- Recognition in Hawk Talk, which is a bi-monthly email
- Prominent name and logo placement on Desert Springs Preparatory PTA website for entire school year, including link to business
- Marquee recognition monthly throughout the school year
- Recognition on social media outlets

Soaring: \$800

- Banner recognition at three Desert Springs Preparatory events
- Name and logo placement on printed materials related to selected three Desert Springs Preparatory PTA PTO events
- Recognition in Hawk Talk, which is a bi-monthly email
- Name and logo placement on Desert Springs Preparatory PTA website for school year, including link to business
- Marquee recognition five times throughout the school year
- Recognition on social media outlets

Gold: \$600

- Banner recognition at two Desert Springs Preparatory events
- Name and logo placement on printed materials related to selected two Desert Springs Preparatory PTA events
- Recognition in Hawk Talk, which is a bi-monthly email
- Name and logo placement on Desert Springs Preparatory PTA website for school year, including link to business
- Marquee recognition four times throughout the school year
- Recognition on social media outlets

Blue: \$400

- Banner recognition at one Desert Springs Preparatory event
- Name and logo placement on Desert Springs Preparatory PTA printed materials related to specific event
- Recognition in Hawk Talk, which is a bi-monthly email
- Name and logo placement on Desert Springs Preparatory PTA website for school year, including link to business
- Marquee recognition three times throughout the school year
- Recognition on social media outlets

The Aviary: In-Kind

- In-Kind donations are used by the students if at all possible and/or used in an effort to underwrite fundraising expenses.
- Can support specific programs such as STEM, Junior Achievement, Art Masterpiece, Comets, Library Support, Accelerated Reading (AR) and others

If you are interested in becoming a sponsor, please email Kristi O'Connell Mogalian at dspesfundraising@gmail.com your selected level of sponsorship, your company's logo and link to your website.

Desert Springs Preparatory PTA operates independently of PVUSD. Desert Springs Preparatory PTA is a 501(c)(3) organization. Tax Identification #866005162